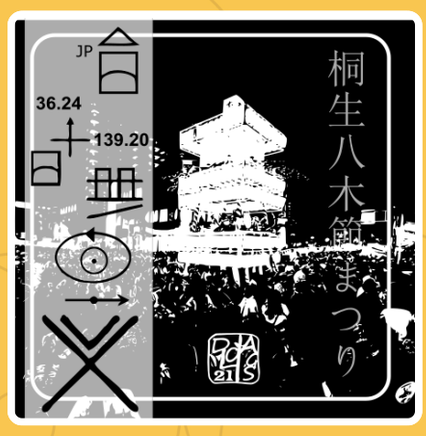
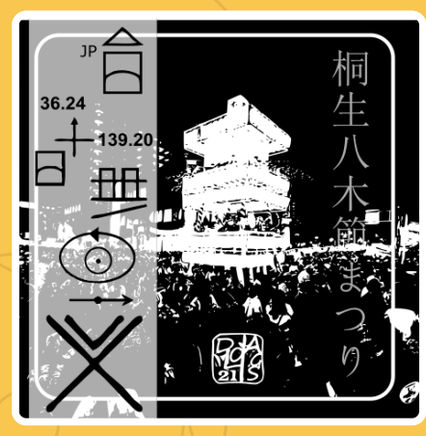


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KIRYU

Kiryu Matsuri

The Kiryu Matsuri 桐生八木節まつり is one of the major events on the local calendar. Like many Japanese urban festivals, it combines religious, community, and celebratory elements. Residents celebrate both their connection to the city and the continuity of traditions passed down through generations. Floats, music, decorations, and gatherings temporarily transform the urban landscape. The festival also serves as a special occasion for cultural transmission. The skills required to organize it bring together associations, families, and neighborhood groups. Behind the festival’s apparent spontaneity lies a considerable collective effort. The Kiryu Matsuri demonstrates how local communities create and preserve their own collective memory. It reminds us that a city’s identity is built as much through celebrations as through monuments.

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