



21DIALOGUES21

Fa'a Samoa

3000-2000 LGS MALAYO-POLYNÉSIENNES SAMOA SOI

The poster features a large, textured black silhouette of a tree trunk on the right side. To the left of the tree, there is a stylized illustration of a person in a dynamic pose, possibly dancing or performing a traditional act. Above the tree, there is a blue circular symbol with a horizontal line through it, followed by a brown horizontal bar and a brown diagonal bar. Below these symbols, the text 'Fa'a Samoa' is written in a large, white, sans-serif font on a black rectangular background. To the left of this text, there are orange double quotes and the text 'The Samoa's way of life'. At the bottom left, the word 'Samoan' is written in a white, cursive font. In the bottom right corner, there is a small square logo with the letters 'WSX' and a stylized 'E' symbol.

Fa'a Samoa

“ The Samoa's
way of life ”

Samoan

WSX

Fa'a Samoa : mode de vie samoan

Fa'a Samoa

Le mode de vie samoan

Fa'a Samoa : depuis plus de 3000 ans

Un guide sans faille pour mener une vie dans le respect

Et aspirer au bonheur

Fa'a Samoa : le "nous" plutôt que le "je"

la famille, les ancêtres, la communauté...

Fa'a Samoa : une coutume aux nombreuses lois

Dont aucun écrit n'impose la volonté

Et pourtant ancrées dans le cœur des Samoas